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## **THE COMMUNITY COALITION FURTHER EXTENDS ITS IMPRINT IN SOUTH LOS ANGELES THROUGH THE ACQUISITION OF ITS SECOND SITE**

*NEW BUILDING WILL BE THE HOME OF THE CENTER FOR COMMUNITY ORGANIZING*

**Los Angeles, CA** - On April 4th, Community Coalition (CoCo), with its mission to transform the social and economic conditions in South LA that foster addiction, crime, violence, and poverty through influencing and changing public policy, officially acquired a new site located at 7514 S. Vermont Avenue. The property will serve as the future home of CoCo's Center for Community Organizing (CCO).

The idea for CCO was planted in 2008. For the last 14 years, CoCo has laid the groundwork to research and identify a location to purchase. Throughout the journey, CoCo has engaged its CoCo to take ownership of the reimagining, reclaiming, and revitalization of the Vermont Corridor to meet the needs of its residents. The CCO will be a trailblazing national school for organizers, civic leadership training center, a cross-city learning lab, an inside/outside strategy think tank, and an arts & cultural activism hub. In addition, the space will be a People's Center to harness the power of community and support activists across the nation in multiracial organizing toward our collective freedom.

To commemorate the official acquisition, CoCo, along with over 75 residents, gathered in person on April 7th for the first time since the start of the pandemic to celebrate the residents' significant victory. Once fully developed, the CCO will be a people-centered campus any community member can use to hold community-focused activities.

"We truly believe that the mission of the Community Coalition is the mission of this entire community. The residents led this effort to reclaim this land for the community. The CCO is a key piece that will further help transform our communities through training and developing community leaders to improve the quality of life for our neighborhoods," states Alberto Retana, Executive Director, Community Coalition.

### **About Community Coalition**

For the past 30 years, the Community Coalition has brought the community of South LA together to transform the social and economic conditions that foster inequity. Community Coalition aims to empower everyday residents to influence and change public policy. For more information about CoCo, please visit [www.cocosouthla.org](http://www.cocosouthla.org).