



**For Immediate Release:**

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## **The Ron Finley Project Partners with MasterClass and Donates Free Subscriptions to South LA**

In 2011, when Ron Finley first grew a garden on a curbside dirt strip, he was cited, and then a warrant was issued for his arrest. Ron fought back, changed the laws, and started a "growing" movement.

"If we grow together, WE grow together," says Finley. "To heal our communities, let's start from the ground up. Let's start with the soil. We have the opportunity to build healthy, safe, and vibrant places for us to live and grow together. I'm honored to partner with MasterClass to offer these life-changing classes."

The community activist, known as the "[Gangster Gardener.](#)" has partnered with [MasterClass.](#) He is offering CoCo members free subscriptions to help them learn to grow their food, keep their plants alive, and find beauty and freedom in gardening.

MasterClass has become one of the coolest, cutting-edge virtual platforms through which you can learn just about anything. Interested in becoming a D.J.? Learn how to spin from Questlove. Have an acting bug? Learn Samuel Jackson's acting technique. Not quite ready for American Idol? Get singing lessons from Christina Aguilera. The complimentary one-year subscription offered by The Ron Finley Project gives recipients access to Ron's classes and every class on the MasterClass e-learning platform--a \$180 value.

For the past 30 years, Community Coalition has brought South LA residents together to build leadership, launch action campaigns, and create a unified voice for positive change. By working to transform the social and economic conditions that foster inequity, Community Coalition aims to empower everyday community members to influence and elevate public policy. To access your free subscription, send an email to [info@cocosouthla.org](mailto:info@cocosouthla.org).

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